

# SAVE THE DATE!

Presented by



## ENGAGING MILLENNIALS IN THE WORKPLACE

Creating Cultures that Engage and Retain Millennials and Generation Z

### MISSION

Their work habits are different. Their values are different. They care about work life balance and being part of an organisation with values and principles that are important to them. And they will soon make up a majority of the workforce – they are the Millennial generation.

But there is more to this than meets the eye and we could be missing opportunities by stereotyping this generation, as well as the next. Indeed, there are as many similarities across generations as there are differences.

Our presenter Dale Carnegie has conducted a study to uncover what drives engagement among millennials and to identify what is similar and dissimilar about this generation and generation Z so that leaders can better develop an environment that engages and retains the new generations of today's workforce.

Join us for this interactive workshop as we present our research and practical applications for engaging your younger employees.

### WORKSHOP OUTCOMES

Why employee engagement matters and the state of engagement today

- What's uniquely important to Millennials
- The difference between fact and fiction and how stereotyping can lead us awry
- What you can do to better engage the Millennial and Generation Z workforces



### EVENT REGISTRATION

- Where:** NEX Newcastle Exhibition & Conference Centre,  
Cnr King & Union Streets Newcastle West
- When:** Wednesday 5th September 2018
- Time:** 7:45am arrival for 8:00am Start
- Concludes:** 9:30am